

**MEDIA ALERT**  
**PHOTO OPPORTUNITY**

**JO FROST, GLOBAL PARENTING EXPERT AND  
AMERICA'S MOST BELOVED NANNY  
IS COMING TO YOUR CITY WITH UP TV'S  
ORIGINAL NEW SERIES "JO FROST: NANNY ON TOUR"**

**PARENTS AND FAMILIES CHAT WITH AMERICAS MOST LOVED NANNY, JO FROST ON  
"TOWN SQUARE DAY"  
DULUTH TOWN GREEN IN HISTORIC DOWNTOWN DULUTH  
SATURDAY, OCTOBER 10, 2015**

**WHO:** Jo Frost, revered and beloved global parenting expert, bestselling author and television personality welcomes parents and families to chat with her about today's parental concerns.

**WHAT:** When it comes to fixing families in distress, only one expert has gained the respect of parents across the globe: Jo Frost. In UP's new original series, "Jo Frost: Nanny on Tour," Jo will help families evolve through all stages of parenting from newborns and toddlers to tweens and teens.

The public is invited to stop by to speak with Jo about their parenting issues and to get their questions answered.

Casting for the series is still in progress. Interested parents who are seeking advice and who would like to be considered for Jo's new series may submit their request to <https://nannyontour.wufoo.com/forms/on-tour-with-jo-frost-application/> or at [www.UPTv.com/NannyJoTour](http://www.UPTv.com/NannyJoTour).

**WHEN:** Saturday, October 10, 2015  
11 a.m. to 3 p.m.

**WHERE:** Duluth Town Green in Historic Downtown Duluth  
3167 Main Street  
Duluth, Georgia

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In the new UP series, Jo will travel to a new city each week and work with one family that desperately needs her expertise. Before she arrives, she will monitor the family's behavior from her mobile RV office, via surveillance cameras which the family agrees to have placed throughout their home, and then will hit the ground running. Using a combination of well-honed techniques, sincerity, love and humor, Jo will pinpoint each family's challenges and give parents practical tools that they can implement on their own. Jo will make sure each family stays on track with the homework assignments they are given and will rejoice in their progress and counsel them during setbacks.