

For Immediate Release

KIMBERLY ELISE (DIARY OF A MAD BLACK WOMAN, "GREY'S ANATOMY") STARS IN THE UP ORIGINAL MOVIE

APPLE MORTGAGE CAKE

THE INSPIRING TRUE STORY OF ANGELA LOGAN AND HOW HER APPLE CAKES SAVED HER FAMILY AND HOME FROM FORECLOSURE

PREMIERES EXCLUSIVELY AT 7 P.M. EDT ON EASTER SUNDAY, APRIL 20

ATLANTA – March 19, 2014 – UP, America's favorite channel for uplifting family entertainment, presents the UP Original Movie *Apple Mortgage Cake*, the inspiring true story of Angela Logan who when faced with foreclosure set a goal to bake 100 cakes in 10 days to save her home. Starring four-time NAACP Image Award winner Kimberly Elise (*Diary of a Mad Black Woman*, "Grey's Anatomy") and produced by Entertainment One (eOne). Michael Scott ("Mrs. Miracle," UP's *Far From Home*) directs the film from a script by Jamie Pachino ("Franklin & Bash"). *Apple Mortgage Cake* will premiere exclusively on UP on Easter Sunday, April 20 at 7:00 p.m. EDT.

The ensemble cast also includes Kevin Hanchard ("Orphan Black," "Suits"), Lamar Johnson ("The Next Step", *Home Again*), Stephan James ("Degrassi: The Next Generation," *Home Again*), A.J. Saudin ("Degrassi: The Next Generation," "Da Kink in My Hair"), Gemini Award winner Gabrielle Miller ("Corner Gas," "Call Me Fitz), Joanne Boland ("Copper," "Lost Girl"), Paul De La Rosa ("The L.A. Complex," "Covert Affairs"), Gemini Award winner Catherine Disher ("The Border," "Flashpoint"), Peter Williams ("Stargate SG-1," "Da Kink in My Hair"), Siobhan Murphy ("Rookie Blue," "Men With Brooms"), Barry Flatman ("The Kennedys," "Defiance"), Darlene Cooke ("Saving Hope," "Da Kink in My Hair") and Millie Davis (*The Best Man Holiday*, "Orphan Black"). The real-life Angela Logan makes a cameo appearance.

Angela Logan (Kimberly Elise) is a single, working mom with three teenage boys, Marcus (A.J. Saudin), William (Stephan James) and Nicolas (Lamar Johnson) in Teaneck, NJ. She juggles various jobs and helps with employment counseling at the local Mission. While thrilled to be in the family home where she learned to bake, the house is falling apart, with sections deemed uninhabitable by inspectors after storm and flood damage. She has always made due until now – when her lender calls in the mortgage loan and puts her into foreclosure. Angela has 10 days to come up with \$4000 or she loses her home.

This is the true story of a woman who decides to bake 100 apple cakes and sell them at \$40 each in order to save her home – and how this idea completely changes her and her family. As word of her "bake sale" ripples out through neighbors, friends, her church and even old flames, such as Melvin (Kevin Hanchard), the story soon spreads to the news, locally, nationally and internationally. Angela is taken off guard by the overwhelming support. But soon, this fiercely independent woman learns to depend on the kindness and love of others that comes her way.

"Apple Mortgage Cake is the inspirational, real-life story about how one good idea – plus several bushels of apples, sugar, flour and butter -- helps a family rise from financial disaster in the worst of the recent recession," said Leslie Glenn Chesloff, executive vice president of programming, UP. "Angela Logan went from home foreclosure to 'overnight' national success as her homemade apple cakes helped her build a prosperous apple cake business. We think this is a perfect movie for our viewers in April, especially on Easter Sunday."

Logan is now the owner of Mortgage Apple Cakes, LLC, based in Teaneck.

UP presents *Apple Mortgage Cake*, an Entertainment One Ltd. production. Starring Kimberly Elise, Kevin Hanchard, Lamar Johnson, Stephan James, A.J. Saudin, Gabrielle Miller, Joanne Bolland, Paul De La Rosa, Catherine Disher, Peter Williams, Siobhan Murphy, Barry Flatman, Darlene Cooke and Millie Davis. Directed by Michael Scott. Produced by Entertainment One's Jonathan Schwartz and Robert

Lee. Director of Photography is Boris Mojsovski. Editor is Charlotte Disher. Script by Jamie Pachino. Entertainment One is also the international distributor.

Follow our cast at:

- Kimberly Elise on Twitter @KimberlyElise
- Kevin Hanchard on Twitter @KevinHanchard
- Lamar Johnson on Twitter @Lamar Johnsonn
- Stephan James on Twitter @realstephj
- A.J. Saudin on Twitter @AJSaudin
- Gabrielle Miller on Twitter @MillerGabrielle
- Joanne Boland on Twitter @Joanneboland
- Peter Williams on Twitter @actualApophis
- Siobhan Murphy on Twitter @SiobhanGMurphy

About UP

UP, America's favorite network for uplifting entertainment is a 24-hour television network that provides high-quality, diverse, family-friendly programming, including original and premiere movies, theatricals, drama and comedy series, music and holiday specials. UP can be seen in 67 million homes in high definition (HD) and standard definition (SD) on cable systems including Comcast, Time Warner Cable, Bright House Networks, Charter and Cox Communications as well as DIRECTV (Channel 338), DISH Network (Channel 188) and Verizon FIOS (Channel 224). As part of its mission to entertain and uplift, the network's pro-social initiative "Uplift Someone" reminds and inspires people to do simple acts of kindness. UP is also a service provider to its sister network ASPIRE. Based in Atlanta, UP is a division of UP Entertainment, LLC, which also offers gMovies, the first faith-friendly streaming movie service. Follow UP on the Web at www.UPtv.com, on Facebook at https://www.facebook.com/UPtv, Twitter on @UPtv and Instagram at UP TV.

About Entertainment One (eOne)

Entertainment One Ltd. (LSE:ETO) is an international entertainment company that specializes in the acquisition, production and distribution of film and television content. The company's comprehensive network extends around the globe including Canada, the US, the UK, Ireland, Spain, Benelux, France, Germany, Scandinavia, Australia, New Zealand, South Africa and South Korea. Through established Entertainment and Distribution divisions, the company provides extensive expertise in film distribution, television and music production, family programming and merchandising and licensing. Its current rights

library is exploited across all media formats and includes more than 35,000 film and television titles, 2,800 hours of television programming and 45,000 music tracks.

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For more information, unit photography and screeners, please visit our new press site at www.UPtv.com/pressroom.

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