



For Immediate Release

## LAUGH IT UP

### ICONIC SERIES "AMERICA'S FUNNIEST HOME VIDEOS" ("AFV") JOINS THE UP TV FAMILY

#### "AFV" Further Strengthens Network's Collection of Series for and about Families

#### "AFV" Launches with an All-day Marathon on Saturday, April 9

ATLANTA, April 8, 2016 - UP TV, the network dedicated to providing engaging entertainment for and about families, announced today it has licensed the off-network rights to seasons 20-25 of the iconic family series "America's Funniest Home Videos," the show that invented the viral video, providing viewers with hysterical moments and real life blunders that fly by at a dizzying pace.

"America's Funniest Home Videos" will make its UP premiere with a marathon on Saturday, April 9 from 11 a.m. to 11 p.m. EDT. Episodes will also air on Sunday, April 10 from 1 to 6 p.m. EDT and then will appear throughout UP's daily schedule. The new series represents a major addition to UP's already robust collection of original and popular hit family series, which includes "Bringing Up Bates," "Gilmore Girls," "Supernanny," "Growing Pains," "The Parkers" and more. UP has licensed 138 episodes of "American's Funniest Home Videos" in an agreement with the Disney/ABC Television Group.

"America's Funniest Home Videos' is full of laugh out loud moments that families love to experience together," said Sophia Kelley, svp, programming, UP. "The series presents videos of hysterical mishaps, trips, falls, jumps, bumps, babies and animals. It's great, non-stop entertainment."

Seasons 20-25 of "AFV" were hosted by Tom Bergeron, who is now the long-time host of "Dancing with the Stars." "America's Funniest Home Videos" is the longest-running primetime entertainment show in the history of ABC. The show has become an iconic part of American pop culture, as evidenced by its entry into the Smithsonian's permanent entertainment collection. Currently in its 26<sup>th</sup> season on ABC, "America's Funniest Home Videos" has given away over \$14 million in prize money to date and evaluated more than a million video clips from home viewers. The show is produced by Vin Di Bona Productions. Vin Di Bona and Michele Nasraway serve as executive producers.

## **About UP TV**

UP is television's trusted entertainment brand dedicated to providing viewers with "feel good TV for you and your family." UP uplifts viewers every day with premiere movies, original reality, dramatic and comedy series filled with compelling stories and characters with *character*. In keeping with its brand promise, UP's pro-social initiative, "Uplift Someone," inspires people to do simple, everyday acts of kindness. UP is widely available on cable systems and satellite providers across the United States. Based in Atlanta, UP is a division of UP Entertainment, LLC and partners with the ASPIRE network on sales, marketing and other operational services. Follow UP on the Web at [www.UPtv.com](http://www.UPtv.com) on Facebook at <https://www.facebook.com/UPtv>, Twitter on [@UPtv](https://twitter.com/UPtv) and Instagram at UP\_TV.

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